# BPA Energy Efficiency Weekly Announcements, June 14, 2012

### **Events**

# Energy Smart Awareness Brown Bag Commercial & Industrial Lighting Update -

Wednesday, June 20, 2012 - Join us for an informative brown bag presentation about the exciting new changes to BPA's lighting program. We will provide an update on the new federal legislation and how we have adapted BPA's program in response, focusing on utility savings and incentives. The presentation will also include a comprehensive timeline concerning new lighting protocols and the upcoming BPA Lighting Calculator update. Lastly, we will describe the revamped T8 Lighting Campaign and how it will benefit utilities and end-users to ditch the outdated T12 fixtures for the lean, efficient T8s... More

#### General

# E Source Report: Measuring Your Customers' Satisfaction with Energy Efficiency Programs -

Do you survey your customers about what they liked best about your EE programs and where there is room for improvement? This short report from E Source finds that there is no one consistent approach. Utilities survey their customers from monthly to annually. They ask how customers learned about the program, their reasons for participation, and satisfaction with various aspects of the program. The report includes a sample survey that utilities may use as a starting point for their own surveys.

Read the report here: <a href="http://www.esource.com/members/EDRP-AskES-32/Ask">http://www.esource.com/members/EDRP-AskES-32/Ask</a> ESource/EE Program Satisfaction.

This report is an example of E Source's inquiry service. You ask a question, they answer!

For more information about using E Source's research and inquiry service, including creating a login which you'll need to read the report, <u>click here</u>. Several E Source services are available at no charge to BPA's customers.

# Reminder

#### **Update: Interim Reference Deemed Measure List 2.2 -**

BPA has updated the Interim Reference Deemed Measure List for utilities to use for recording their conservation measure activities. The changes between versions 2.1 and 2.2 are limited to expiring duplicate measures,



correcting the vintage information, and adding missing PTCS measures. Please use version 2.2 at your earliest convenience. Deemed Measure List 2.2 is found in the Implementation Manual Document Library... More